

The Canadian Sailing Team Selects Salmon Cove as Its Official Dry-Land Uniform

Founded by two professional athletes, Salmon Cove's distinctive designs and rapid growth are attracting lots of attention. Like the quality game equipment that provides professional athletes with the confidence for maximum game performance, Salmon Cove® is successfully creating life equipment -- apparel that inspires its customers with the confidence to pursue their dreams and achieve a life well lived.

Kingston, ON (PRWEB) September 23, 2006 -- The Canadian Yachting Association, making sailing and recreational boating lifelong activities for Canadians, is pleased to introduce Salmon Cove® as an "Official dry-land Uniform Supplier" and "Proud Sponsor of the Canadian Sailing Team."

The Canadian Sailing Team, Canadian Youth Sailing Team, and Canadian Sailing Team Coaches will be wearing a specially designed Salmon Cove® "Premier Shirt" next year at all ISAF Grade I Events, Canadian National Championships, and Canadian National Qualifying Regattas. This partnership extends through to the end of 2007 in hopes of signing another agreement for the 2008 Olympic year.

"Good team uniforms are an important part of the professional image of the Canadian Sailing Team. The agreement with Salmon Cove® will create a uniform, professional, trendy image for the Canadian Sailing Team that is on par with some of the top national teams in the world," comments Canadian Sailing Team Head Coach, Ken Dool.

"We are very pleased, and consider it an honour to have our apparel selected by the Canadian Sailing Team as part of their official dry-land uniform", said Ben Wallace, Co-Founder of Salmon Cove®. Co-Founder Ryan Vesce added, "Ben and I founded Salmon Cove® apparel to inspire people with the confidence to pursue their dreams. The athletes and organization of the Canadian Sailing Team represent what the Salmon Cove® brand is all about. They are clearly committed to achieving their goals, and we are proud to be associated with them."

About Salmon Cove®

Founded by two professional athletes, Salmon Cove® "is new premier lifestyle brand designed to provide its customers with apparel that inspires them with the confidence to pursue their dreams." Like the quality equipment that provides professional athletes with the confidence for maximum performance, Salmon Cove® is the quality equipment its customers need to achieve a life well lived.

For all of those like minded individuals -- who seek success, who want to live well, who enjoy the very best life has to offer, and who seek the confidence to swim against the current to their goals -- there is only one Salmon Cove®. For more information about Salmon Cove please visit [Salmon Cove](#)

About CYA

The Canadian Yachting Association is a non-profit corporation founded in 1931 that acts as the national authority for sailing in Canada. Based in Kingston, Ontario, CYA's vision is "to make sailing and recreational boating lifelong activities for Canadians through excellence in competition and training." For more information please visit [Canadian Yachting Association](#)

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